



# Community Profile

Rings: 1, 3, 5 mile radii

217 Mountain Ave, Hackettstown, NJ 07840,

Latitude: 40.8392

Longitude: -74.82172

	1 mile	3 mile	5 mile
<b>Population Summary</b>			
2000 Total Population	8,179	26,979	46,545
2010 Total Population	8,138	29,227	50,539
2021 Total Population	8,196	28,996	50,420
2021 Group Quarters	566	999	1,070
2026 Total Population	8,121	28,727	50,245
2021-2026 Annual Rate	-0.18%	-0.19%	-0.07%
2021 Total Daytime Population	7,864	29,112	47,166
Workers	3,883	15,014	23,318
Residents	3,981	14,098	23,848
<b>Household Summary</b>			
2000 Households	3,287	10,177	17,156
2000 Average Household Size	2.39	2.59	2.67
2010 Households	3,090	10,852	18,685
2010 Average Household Size	2.45	2.60	2.65
2021 Households	3,137	10,815	18,799
2021 Average Household Size	2.43	2.59	2.63
2026 Households	3,114	10,717	18,759
2026 Average Household Size	2.43	2.59	2.62
2021-2026 Annual Rate	-0.15%	-0.18%	-0.04%
2010 Families	1,917	7,434	13,231
2010 Average Family Size	3.09	3.17	3.18
2021 Families	1,929	7,379	13,248
2021 Average Family Size	3.08	3.16	3.16
2026 Families	1,909	7,309	13,210
2026 Average Family Size	3.08	3.16	3.16
2021-2026 Annual Rate	-0.21%	-0.19%	-0.06%
<b>Housing Unit Summary</b>			
2000 Housing Units	3,482	10,553	17,774
Owner Occupied Housing Units	43.7%	60.6%	65.2%
Renter Occupied Housing Units	50.7%	35.8%	31.3%
Vacant Housing Units	5.6%	3.6%	3.5%
2010 Housing Units	3,395	11,517	19,777
Owner Occupied Housing Units	43.1%	62.2%	65.3%
Renter Occupied Housing Units	47.9%	32.0%	29.1%
Vacant Housing Units	9.0%	5.8%	5.5%
2021 Housing Units	3,462	11,673	20,130
Owner Occupied Housing Units	39.1%	58.1%	61.7%
Renter Occupied Housing Units	51.5%	34.6%	31.7%
Vacant Housing Units	9.4%	7.4%	6.6%
2026 Housing Units	3,488	11,770	20,351
Owner Occupied Housing Units	40.4%	58.7%	62.2%
Renter Occupied Housing Units	48.9%	32.4%	30.0%
Vacant Housing Units	10.7%	8.9%	7.8%
<b>Median Household Income</b>			
2021	\$75,000	\$91,441	\$93,335
2026	\$79,776	\$99,090	\$101,490
<b>Median Home Value</b>			
2021	\$329,258	\$358,939	\$370,727
2026	\$369,571	\$400,069	\$412,759
<b>Per Capita Income</b>			
2021	\$40,023	\$46,839	\$48,019
2026	\$43,895	\$51,557	\$52,795
<b>Median Age</b>			
2010	36.3	39.5	39.9
2021	37.1	40.5	41.0
2026	38.2	40.7	41.4

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.



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<b>2021 Households by Income</b>			
Household Income Base	3,137	10,815	18,799
<\$15,000	7.9%	5.3%	4.4%
\$15,000 - \$24,999	4.8%	4.5%	4.6%
\$25,000 - \$34,999	8.0%	5.4%	5.3%
\$35,000 - \$49,999	13.2%	10.1%	10.1%
\$50,000 - \$74,999	16.0%	13.8%	14.5%
\$75,000 - \$99,999	14.2%	15.2%	14.0%
\$100,000 - \$149,999	14.0%	16.0%	16.8%
\$150,000 - \$199,999	9.4%	13.0%	12.6%
\$200,000+	12.4%	16.7%	17.5%
Average Household Income	\$105,546	\$125,697	\$128,765
<b>2026 Households by Income</b>			
Household Income Base	3,114	10,717	18,759
<\$15,000	6.7%	4.5%	3.9%
\$15,000 - \$24,999	4.2%	3.8%	4.0%
\$25,000 - \$34,999	7.3%	4.8%	5.2%
\$35,000 - \$49,999	11.9%	8.9%	9.4%
\$50,000 - \$74,999	16.2%	13.3%	13.2%
\$75,000 - \$99,999	15.0%	15.1%	13.6%
\$100,000 - \$149,999	14.8%	16.7%	17.5%
\$150,000 - \$199,999	10.4%	14.5%	14.0%
\$200,000+	13.4%	18.4%	19.3%
Average Household Income	\$115,714	\$138,346	\$141,400
<b>2021 Owner Occupied Housing Units by Value</b>			
Total	1,353	6,781	12,426
<\$50,000	1.0%	0.5%	0.7%
\$50,000 - \$99,999	0.0%	0.1%	0.2%
\$100,000 - \$149,999	1.2%	1.4%	1.8%
\$150,000 - \$199,999	3.5%	4.6%	5.9%
\$200,000 - \$249,999	16.4%	14.2%	11.0%
\$250,000 - \$299,999	20.1%	13.1%	11.0%
\$300,000 - \$399,999	26.9%	27.4%	27.5%
\$400,000 - \$499,999	10.6%	17.8%	19.2%
\$500,000 - \$749,999	16.2%	18.1%	19.4%
\$750,000 - \$999,999	1.1%	1.8%	2.5%
\$1,000,000 - \$1,499,999	3.0%	0.9%	0.6%
\$1,500,000 - \$1,999,999	0.0%	0.1%	0.1%
\$2,000,000 +	0.1%	0.1%	0.2%
Average Home Value	\$391,537	\$397,887	\$406,851
<b>2026 Owner Occupied Housing Units by Value</b>			
Total	1,410	6,905	12,663
<\$50,000	0.4%	0.2%	0.3%
\$50,000 - \$99,999	0.0%	0.0%	0.1%
\$100,000 - \$149,999	0.4%	0.6%	0.7%
\$150,000 - \$199,999	1.9%	2.6%	3.3%
\$200,000 - \$249,999	11.9%	10.2%	7.8%
\$250,000 - \$299,999	17.0%	10.6%	8.6%
\$300,000 - \$399,999	26.5%	25.7%	26.3%
\$400,000 - \$499,999	13.4%	20.9%	22.5%
\$500,000 - \$749,999	23.4%	25.9%	26.9%
\$750,000 - \$999,999	1.3%	1.9%	2.6%
\$1,000,000 - \$1,499,999	3.8%	1.2%	0.7%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.1%
\$2,000,000 +	0.1%	0.1%	0.1%
Average Home Value	\$436,924	\$438,072	\$445,034

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

September 24, 2021



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<b>2010 Population by Age</b>			
Total	8,138	29,230	50,539
0 - 4	5.8%	6.0%	5.9%
5 - 9	5.9%	6.7%	6.9%
10 - 14	6.9%	7.4%	7.6%
15 - 24	18.1%	13.7%	13.0%
25 - 34	11.7%	10.1%	10.2%
35 - 44	14.2%	15.2%	15.1%
45 - 54	15.3%	17.0%	17.8%
55 - 64	10.3%	11.6%	12.2%
65 - 74	5.2%	6.0%	6.1%
75 - 84	3.8%	3.7%	3.3%
85 +	2.7%	2.6%	2.0%
18 +	77.5%	75.4%	74.9%
<b>2021 Population by Age</b>			
Total	8,199	28,994	50,418
0 - 4	5.0%	5.2%	5.2%
5 - 9	5.7%	6.3%	6.2%
10 - 14	6.5%	7.2%	7.1%
15 - 24	17.0%	13.1%	12.3%
25 - 34	13.2%	11.3%	11.6%
35 - 44	12.3%	13.1%	13.0%
45 - 54	12.7%	13.9%	14.3%
55 - 64	12.0%	13.5%	14.5%
65 - 74	8.1%	8.9%	9.3%
75 - 84	4.4%	4.6%	4.3%
85 +	3.1%	3.0%	2.3%
18 +	79.0%	77.1%	77.4%
<b>2026 Population by Age</b>			
Total	8,120	28,726	50,243
0 - 4	5.1%	5.4%	5.3%
5 - 9	5.4%	6.0%	6.0%
10 - 14	6.0%	6.6%	6.4%
15 - 24	16.2%	12.6%	11.5%
25 - 34	12.7%	11.1%	11.6%
35 - 44	13.8%	14.3%	14.4%
45 - 54	11.5%	12.7%	12.9%
55 - 64	11.8%	12.7%	13.6%
65 - 74	8.7%	9.7%	10.3%
75 - 84	5.7%	5.6%	5.5%
85 +	3.2%	3.2%	2.5%
18 +	80.0%	77.9%	78.3%
<b>2010 Population by Sex</b>			
Males	3,871	13,995	24,474
Females	4,267	15,232	26,065
<b>2021 Population by Sex</b>			
Males	3,894	13,824	24,326
Females	4,302	15,172	26,093
<b>2026 Population by Sex</b>			
Males	3,854	13,667	24,222
Females	4,267	15,060	26,023

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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<b>2010 Population by Race/Ethnicity</b>			
Total	8,138	29,227	50,538
White Alone	83.7%	86.6%	86.6%
Black Alone	3.8%	2.9%	3.4%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	5.8%	5.5%	5.2%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	4.2%	3.0%	2.7%
Two or More Races	2.2%	1.9%	1.9%
Hispanic Origin	13.0%	10.4%	10.1%
Diversity Index	45.3	38.8	38.4
<b>2021 Population by Race/Ethnicity</b>			
Total	8,197	28,996	50,420
White Alone	77.5%	81.5%	82.0%
Black Alone	6.0%	4.5%	4.8%
American Indian Alone	0.4%	0.3%	0.3%
Asian Alone	6.8%	6.7%	6.4%
Pacific Islander Alone	0.0%	0.0%	0.1%
Some Other Race Alone	6.4%	4.4%	3.9%
Two or More Races	3.0%	2.6%	2.6%
Hispanic Origin	19.1%	15.4%	14.5%
Diversity Index	58.0	50.4	49.0
<b>2026 Population by Race/Ethnicity</b>			
Total	8,121	28,728	50,244
White Alone	74.0%	78.7%	79.5%
Black Alone	7.1%	5.2%	5.4%
American Indian Alone	0.4%	0.4%	0.3%
Asian Alone	7.5%	7.4%	7.1%
Pacific Islander Alone	0.0%	0.0%	0.1%
Some Other Race Alone	7.5%	5.2%	4.6%
Two or More Races	3.3%	2.9%	3.0%
Hispanic Origin	22.4%	18.1%	16.9%
Diversity Index	63.6	55.8	54.0
<b>2010 Population by Relationship and Household Type</b>			
Total	8,138	29,227	50,539
In Households	93.0%	96.6%	97.9%
In Family Households	74.9%	82.3%	84.7%
Householder	23.3%	25.4%	26.2%
Spouse	17.5%	20.7%	21.5%
Child	29.1%	31.6%	32.5%
Other relative	2.9%	3.0%	3.0%
Nonrelative	2.1%	1.6%	1.5%
In Nonfamily Households	18.1%	14.3%	13.2%
In Group Quarters	7.0%	3.4%	2.1%
Institutionalized Population	0.8%	1.0%	0.7%
Noninstitutionalized Population	6.2%	2.4%	1.4%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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<b>2021 Population 25+ by Educational Attainment</b>			
Total	5,391	19,755	34,910
Less than 9th Grade	4.2%	3.8%	2.7%
9th - 12th Grade, No Diploma	2.5%	2.3%	2.9%
High School Graduate	23.3%	22.1%	22.2%
GED/Alternative Credential	1.5%	1.4%	1.7%
Some College, No Degree	16.5%	15.1%	16.2%
Associate Degree	8.9%	7.5%	6.9%
Bachelor's Degree	29.5%	32.0%	31.0%
Graduate/Professional Degree	13.7%	15.7%	16.3%
<b>2021 Population 15+ by Marital Status</b>			
Total	6,783	23,559	41,124
Never Married	40.1%	33.0%	31.6%
Married	42.8%	52.1%	54.1%
Widowed	4.6%	5.2%	4.7%
Divorced	12.5%	9.7%	9.6%
<b>2021 Civilian Population 16+ in Labor Force</b>			
Civilian Population 16+	4,622	16,090	28,418
Population 16+ Employed	92.0%	93.2%	94.1%
Population 16+ Unemployment rate	8.0%	6.8%	5.9%
Population 16-24 Employed	14.0%	11.3%	10.1%
Population 16-24 Unemployment rate	9.8%	9.2%	9.3%
Population 25-54 Employed	60.1%	60.7%	60.9%
Population 25-54 Unemployment rate	8.6%	6.6%	5.7%
Population 55-64 Employed	18.0%	20.1%	21.0%
Population 55-64 Unemployment rate	6.7%	7.1%	6.1%
Population 65+ Employed	7.9%	7.9%	8.0%
Population 65+ Unemployment rate	2.6%	4.8%	3.2%
<b>2021 Employed Population 16+ by Industry</b>			
Total	4,252	14,988	26,731
Agriculture/Mining	0.3%	0.4%	0.6%
Construction	4.9%	4.5%	5.1%
Manufacturing	9.1%	10.0%	10.8%
Wholesale Trade	2.7%	2.8%	2.9%
Retail Trade	11.3%	11.4%	11.0%
Transportation/Utilities	5.5%	4.6%	5.7%
Information	3.8%	3.1%	3.7%
Finance/Insurance/Real Estate	10.2%	9.9%	8.5%
Services	51.0%	50.0%	48.0%
Public Administration	1.1%	3.2%	3.6%
<b>2021 Employed Population 16+ by Occupation</b>			
Total	4,254	14,989	26,730
White Collar	65.0%	71.5%	72.4%
Management/Business/Financial	17.8%	21.7%	23.2%
Professional	24.2%	27.5%	26.7%
Sales	10.0%	9.6%	9.5%
Administrative Support	12.9%	12.8%	12.9%
Services	15.3%	13.9%	11.9%
Blue Collar	19.8%	14.6%	15.7%
Farming/Forestry/Fishing	0.3%	0.1%	0.2%
Construction/Extraction	4.5%	3.0%	3.2%
Installation/Maintenance/Repair	3.2%	3.0%	2.9%
Production	4.3%	3.0%	2.9%
Transportation/Material Moving	7.5%	5.4%	6.5%

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<b>2010 Households by Type</b>			
Total	3,090	10,853	18,685
Households with 1 Person	30.3%	26.0%	24.0%
Households with 2+ People	69.7%	74.0%	76.0%
Family Households	62.0%	68.5%	70.8%
Husband-wife Families	46.4%	55.8%	58.1%
With Related Children	23.8%	28.7%	29.9%
Other Family (No Spouse Present)	15.6%	12.7%	12.7%
Other Family with Male Householder	4.6%	3.8%	3.9%
With Related Children	2.6%	2.0%	2.0%
Other Family with Female Householder	11.0%	8.9%	8.8%
With Related Children	6.8%	5.4%	5.3%
Nonfamily Households	7.7%	5.5%	5.2%
All Households with Children	33.6%	36.4%	37.5%
Multigenerational Households	3.1%	3.2%	3.2%
Unmarried Partner Households	7.1%	5.6%	5.6%
Male-female	6.4%	4.9%	4.9%
Same-sex	0.7%	0.7%	0.7%
<b>2010 Households by Size</b>			
Total	3,090	10,852	18,685
1 Person Household	30.3%	26.0%	24.0%
2 Person Household	29.4%	29.6%	30.1%
3 Person Household	16.4%	17.2%	18.1%
4 Person Household	14.6%	17.0%	17.6%
5 Person Household	6.2%	7.2%	7.3%
6 Person Household	2.2%	2.2%	2.2%
7 + Person Household	0.8%	0.9%	0.8%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	3,090	10,852	18,685
Owner Occupied	47.3%	66.1%	69.2%
Owned with a Mortgage/Loan	39.0%	54.1%	56.2%
Owned Free and Clear	8.4%	12.0%	12.9%
Renter Occupied	52.7%	33.9%	30.8%
<b>2021 Affordability, Mortgage and Wealth</b>			
Housing Affordability Index	91	103	103
Percent of Income for Mortgage	18.4%	16.5%	16.7%
Wealth Index	105	151	160
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	3,395	11,517	19,777
Housing Units Inside Urbanized Area	99.8%	88.6%	82.5%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.2%	11.4%	17.5%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	8,138	29,227	50,539
Population Inside Urbanized Area	99.7%	87.5%	80.7%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.3%	12.5%	19.3%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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<b>Top 3 Tapestry Segments</b>			
1.	Diverse Convergence (13A)	Diverse Convergence (13A)	Professional Pride (1B)
2.	City Lights (8A)	Professional Pride (1B)	City Lights (8A)
3.	Golden Years (9B)	Pleasantville (2B)	Enterprising Professionals (2D)
<b>2021 Consumer Spending</b>			
Apparel & Services: Total \$	\$7,843,486	\$31,052,368	\$54,835,352
Average Spent	\$2,500.31	\$2,871.23	\$2,916.93
Spending Potential Index	118	135	138
Education: Total \$	\$7,124,215	\$28,893,977	\$50,911,131
Average Spent	\$2,271.03	\$2,671.66	\$2,708.18
Spending Potential Index	132	155	157
Entertainment/Recreation: Total \$	\$11,004,599	\$45,530,364	\$81,413,973
Average Spent	\$3,508.00	\$4,209.93	\$4,330.76
Spending Potential Index	109	130	134
Food at Home: Total \$	\$19,584,586	\$77,281,925	\$136,358,188
Average Spent	\$6,243.09	\$7,145.81	\$7,253.48
Spending Potential Index	115	131	133
Food Away from Home: Total \$	\$13,904,288	\$55,009,714	\$97,191,287
Average Spent	\$4,432.35	\$5,086.43	\$5,170.02
Spending Potential Index	117	134	136
Health Care: Total \$	\$19,740,102	\$82,949,645	\$149,386,858
Average Spent	\$6,292.67	\$7,669.87	\$7,946.53
Spending Potential Index	101	123	127
HH Furnishings & Equipment: Total \$	\$7,711,148	\$32,278,415	\$57,821,462
Average Spent	\$2,458.13	\$2,984.60	\$3,075.77
Spending Potential Index	109	132	136
Personal Care Products & Services: Total \$	\$3,202,588	\$12,957,524	\$23,043,116
Average Spent	\$1,020.91	\$1,198.11	\$1,225.76
Spending Potential Index	114	134	137
Shelter: Total \$	\$78,143,825	\$306,609,653	\$539,062,941
Average Spent	\$24,910.37	\$28,350.41	\$28,675.09
Spending Potential Index	124	141	142
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$7,212,858	\$31,631,332	\$57,950,488
Average Spent	\$2,299.29	\$2,924.76	\$3,082.64
Spending Potential Index	96	122	129
Travel: Total \$	\$8,921,139	\$37,869,629	\$68,013,009
Average Spent	\$2,843.84	\$3,501.58	\$3,617.91
Spending Potential Index	112	139	143
Vehicle Maintenance & Repairs: Total \$	\$3,540,331	\$14,649,490	\$26,325,384
Average Spent	\$1,128.57	\$1,354.55	\$1,400.36
Spending Potential Index	102	122	126

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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