Community Profile

Rings: 1, 3, 5 mile radii

370 US-130, East Windsor, NJ 08520, USA
Latitude: 40.2766
Longitude: -74.53632

	1 mile	3 mile	5 mile
Population Summary			
2000 Total Population	8,259	34,420	71,556
2010 Total Population	9,040	38,516	81,128
2021 Total Population	9,388	40,289	86,505
2021 Group Quarters	52	325	640
2026 Total Population	9,518	40,779	88,302
2021-2026 Annual Rate	0.28%	0.24%	0.41%
2021 Total Daytime Population	9,743	38,885	86,661
Workers	5,148	19,257	44,008
Residents	4,595	19,628	42,653
Household Summary			
2000 Households	3,177	12,861	27,911
2000 Average Household Size	2.59	2.65	2.55
2010 Households	3,551	14,377	31,474
2010 Average Household Size	2.53	2.66	2.56
2021 Households	3,701	15,108	33,590
2021 Average Household Size	2.52	2.65	2.56
2026 Households	3,752	15,315	34,313
2026 Average Household Size	2.52	2.64	2.55
2021-2026 Annual Rate	0.27%	0.27%	0.43%
2010 Families	2,396	10,265	21,765
2010 Average Family Size	3.06	3.15	3.12
2021 Families	2,477	10,737	23,269
2021 Average Family Size	3.06	3.14	3.11
2026 Families	2,506	10,878	23,801
2026 Average Family Size	3.07	3.14	3.11
2021-2026 Annual Rate	0.23%	0.26%	0.45%
Housing Unit Summary			
2000 Housing Units	3,301	13,436	29,022
Owner Occupied Housing Units	61.0%	61.4%	62.3%
Renter Occupied Housing Units	35.2%	34.3%	33.9%
Vacant Housing Units	3.8%	4.3%	3.8%
2010 Housing Units	3,743	15,265	33,431
Owner Occupied Housing Units	65.5%	67.7%	66.7%
Renter Occupied Housing Units	29.3%	26.5%	27.5%
Vacant Housing Units	5.1%	5.8%	5.9%
2021 Housing Units	3,827	15,874	35,660
Owner Occupied Housing Units	63.8%	66.3%	66.8%
Renter Occupied Housing Units	32.9%	28.8%	27.4%
Vacant Housing Units	3.3%	4.8%	5.8%
2026 Housing Units	3,844	16,014	36,330
Owner Occupied Housing Units	66.1%	68.0%	68.4%
Renter Occupied Housing Units	31.5%	27.6%	26.0%
Vacant Housing Units	2.4%	4.4%	5.6%
Median Household Income			
2021	$78,827	$91,634	$106,191
2026	$85,690	$101,167	$116,243
Median Home Value			
2021	$341,467	$370,747	$438,796
2026	$380,053	$429,050	$495,861
Per Capita Income			
2021	$40,576	$49,495	$59,080
2026	$47,007	$55,229	$65,750
Median Age			
2010	39.1	39.4	40.5
2021	41.6	41.4	42.9
2026	42.8	41.9	43.9

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households.
Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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	1 mile	3 mile	5 mile
2021 Households by Income			
Household Income Base	3,701	15,108	33,590
<$15,000	10.7%	7.7%	5.8%
$15,000 - $24,999	8.5%	5.1%	4.0%
$25,000 - $34,999	7.1%	5.1%	4.4%
$35,000 - $49,999	5.0%	7.1%	7.5%
$50,000 - $74,999	15.4%	15.3%	13.7%
$75,000 - $99,999	17.0%	13.5%	11.6%
$100,000 - $149,999	15.2%	17.1%	17.6%
$150,000 - $199,999	9.6%	10.5%	11.4%
$200,000+	11.6%	18.7%	24.0%
Average Household Income	$103,474	$132,875	$152,472
2026 Households by Income			
Household Income Base	3,752	15,315	34,313
<$15,000	9.3%	6.6%	5.0%
$15,000 - $24,999	6.4%	4.0%	3.2%
$25,000 - $34,999	7.4%	4.8%	3.9%
$35,000 - $49,999	6.1%	6.9%	6.6%
$50,000 - $74,999	12.9%	14.3%	12.6%
$75,000 - $99,999	15.7%	12.9%	11.2%
$100,000 - $149,999	16.3%	17.6%	18.1%
$150,000 - $199,999	11.0%	11.8%	12.5%
$200,000+	14.9%	21.2%	26.9%
Average Household Income	$119,857	$148,184	$169,606
2021 Owner Occupied Housing Units by Value			
Total	2,442	10,531	23,823
<$50,000	1.2%	0.5%	0.8%
$50,000 - $99,999	1.6%	1.1%	1.5%
$100,000 - $149,999	1.0%	1.9%	3.0%
$150,000 - $199,999	3.7%	6.6%	7.2%
$200,000 - $249,999	12.5%	11.3%	7.9%
$250,000 - $299,999	14.3%	11.5%	7.1%
$300,000 - $399,999	37.7%	24.2%	16.7%
$400,000 - $499,999	22.4%	16.6%	14.9%
$500,000 - $749,999	4.4%	17.2%	27.5%
$750,000 - $999,999	1.1%	7.5%	10.5%
$1,000,000 - $1,499,999	0.0%	1.2%	2.7%
$1,500,000 - $1,999,999	0.0%	0.1%	0.1%
$2,000,000 +	0.0%	0.3%	0.2%
Average Home Value	$346,899	$428,787	$483,697
2026 Owner Occupied Housing Units by Value			
Total	2,542	10,890	24,846
<$50,000	0.2%	0.1%	0.3%
$50,000 - $99,999	0.2%	0.2%	0.6%
$100,000 - $149,999	0.3%	0.7%	1.5%
$150,000 - $199,999	1.3%	3.2%	4.6%
$200,000 - $249,999	7.6%	8.7%	6.2%
$250,000 - $299,999	11.1%	10.5%	6.3%
$300,000 - $399,999	36.8%	21.1%	14.5%
$400,000 - $499,999	30.5%	19.0%	16.8%
$500,000 - $749,999	9.2%	24.9%	33.7%
$750,000 - $999,999	2.9%	10.3%	12.7%
$1,000,000 - $1,499,999	0.0%	1.0%	2.6%
$1,500,000 - $1,999,999	0.0%	0.1%	0.0%
$2,000,000 +	0.0%	0.3%	0.2%
Average Home Value	$399,538	$479,809	$528,385

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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	1 mile	3 mile	5 mile
2010 Population by Age			
Total	9,040	38,516	81,129
0 - 4	6.7%	6.4%	5.8%
5 - 9	5.8%	6.7%	6.7%
10 - 14	5.8%	6.9%	7.1%
15 - 24	10.7%	10.8%	10.3%
25 - 34	14.5%	12.4%	12.2%
35 - 44	15.8%	15.8%	15.0%
45 - 54	14.1%	15.5%	15.9%
55 - 64	13.6%	12.4%	12.0%
65 - 74	7.7%	7.5%	7.6%
75 - 84	3.7%	3.7%	4.9%
85 +	1.5%	1.9%	2.5%
18 +	78.3%	75.9%	76.0%
2021 Population by Age			
Total	9,386	40,288	86,507
0 - 4	5.7%	5.6%	5.0%
5 - 9	5.8%	6.2%	5.8%
10 - 14	6.2%	6.6%	6.4%
15 - 24	10.0%	10.3%	10.4%
25 - 34	12.8%	12.2%	12.1%
35 - 44	14.3%	14.1%	13.0%
45 - 54	13.6%	13.6%	13.5%
55 - 64	12.0%	12.3%	13.0%
65 - 74	11.5%	10.4%	10.8%
75 - 84	6.2%	5.9%	6.7%
85 +	2.1%	2.6%	3.1%
18 +	78.9%	77.8%	78.9%
2026 Population by Age			
Total	9,518	40,778	88,301
0 - 4	5.6%	5.6%	5.0%
5 - 9	5.4%	5.9%	5.5%
10 - 14	5.6%	6.1%	5.8%
15 - 24	9.8%	9.7%	9.4%
25 - 34	12.6%	12.7%	12.1%
35 - 44	13.9%	14.3%	13.6%
45 - 54	13.0%	12.9%	12.7%
55 - 64	11.9%	11.9%	12.8%
65 - 74	10.6%	10.2%	11.1%
75 - 84	8.9%	7.6%	8.6%
85 +	2.6%	3.1%	3.5%
18 +	79.8%	78.8%	80.1%
2010 Population by Sex			
Males	4,431	18,799	39,348
Females	4,609	19,717	41,780
2021 Population by Sex			
Males	4,614	19,622	41,894
Females	4,774	20,667	44,612
2026 Population by Sex			
Males	4,670	19,861	42,751
Females	4,848	20,918	45,551

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	1 mile	3 mile	5 mile
2010 Population by Race/Ethnicity			
Total	9,039	38,517	81,129
White Alone	65.2%	64.9%	61.5%
Black Alone	7.5%	7.6%	6.5%
American Indian Alone	0.4%	0.5%	0.3%
Asian Alone	14.2%	16.4%	24.8%
Pacific Islander Alone	0.0%	0.1%	0.0%
Some Other Race Alone	9.2%	7.9%	4.4%
Two or More Races	3.5%	2.8%	2.5%
Hispanic Origin	21.4%	18.5%	11.5%
Diversity Index	70.1	68.3	64.7
2021 Population by Race/Ethnicity			
Total	9,388	40,288	86,506
White Alone	57.0%	56.3%	53.4%
Black Alone	7.9%	8.1%	7.1%
American Indian Alone	0.5%	0.5%	0.3%
Asian Alone	17.9%	21.4%	30.4%
Pacific Islander Alone	0.1%	0.1%	0.0%
Some Other Race Alone	12.2%	10.1%	5.5%
Two or More Races	4.5%	3.6%	3.2%
Hispanic Origin	28.1%	23.7%	14.8%
Diversity Index	78.3	76.4	71.4
2026 Population by Race/Ethnicity			
Total	9,518	40,777	88,302
White Alone	53.0%	52.1%	49.3%
Black Alone	7.8%	8.0%	7.2%
American Indian Alone	0.5%	0.5%	0.4%
Asian Alone	20.0%	24.2%	33.5%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	13.6%	11.2%	6.1%
Two or More Races	4.9%	3.9%	3.4%
Hispanic Origin	31.6%	26.5%	16.5%
Diversity Index	81.4	79.5	73.8
2010 Population by Relationship and Household Type			
Total	9,040	38,516	81,128
In Households	99.5%	99.2%	99.2%
In Family Households	83.8%	86.3%	85.2%
Householder	26.4%	26.6%	26.8%
Spouse	20.5%	21.7%	22.9%
Child	28.7%	31.0%	30.2%
Other relative	5.6%	4.8%	3.9%
Nonrelative	2.7%	2.3%	1.5%
In Nonfamily Households	15.6%	12.9%	14.1%
In Group Quarters	0.5%	0.8%	0.8%
Institutionalized Population	0.0%	0.5%	0.6%
Noninstitutionalized Population	0.5%	0.3%	0.2%

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	1 mile	3 mile	5 mile
2021 Population 25+ by Educational Attainment			
Total	6,788	28,693	62,595
Less than 9th Grade	5.7%	4.6%	2.7%
9th - 12th Grade, No Diploma	4.7%	3.2%	2.3%
High School Graduate	15.8%	16.8%	14.4%
GED/Alternative Credential	2.6%	1.5%	1.4%
Some College, No Degree	12.8%	11.8%	10.1%
Associate Degree	6.0%	5.5%	4.5%
Bachelor's Degree	30.7%	31.6%	31.8%
Graduate/Professional Degree	21.7%	25.0%	32.6%
2021 Population 15+ by Marital Status			
Total	7,724	32,846	71,614
Never Married	26.7%	28.7%	24.5%
Married	57.1%	57.9%	63.6%
Widowed	5.9%	5.2%	5.3%
Divorced	10.3%	8.1%	6.6%
2021 Civilian Population 16+ in Labor Force			
Civilian Population 16+	5,248	22,197	46,828
Population 16+ Employed	92.1%	93.9%	94.1%
Population 16+ Unemployment rate	7.9%	6.1%	5.9%
Population 16-24 Employed	8.5%	8.6%	8.2%
Population 16-24 Unemployment rate	15.7%	8.9%	10.4%
Population 25-54 Employed	64.0%	64.4%	61.9%
Population 25-54 Unemployment rate	6.6%	5.2%	4.8%
Population 55-64 Employed	17.4%	17.5%	19.2%
Population 55-64 Unemployment rate	8.7%	9.7%	7.6%
Population 65+ Employed	10.2%	9.5%	10.7%
Population 65+ Unemployment rate	6.8%	3.2%	5.1%
2021 Employed Population 16+ by Industry			
Total	4,836	20,833	44,079
Agriculture/Mining	0.4%	0.3%	0.2%
Construction	1.8%	4.0%	3.1%
Manufacturing	10.3%	8.6%	8.8%
Wholesale Trade	5.9%	3.6%	3.4%
Retail Trade	10.7%	10.9%	8.6%
Transportation/Utilities	7.0%	7.6%	4.8%
Information	2.8%	2.8%	3.2%
Finance/Insurance/Real Estate	10.5%	11.7%	14.2%
Services	46.5%	46.3%	49.3%
Public Administration	4.2%	4.1%	4.4%
2021 Employed Population 16+ by Occupation			
Total	4,836	20,833	44,077
White Collar	69.5%	69.4%	79.4%
Management/Business/Financial	22.0%	22.6%	28.5%
Professional	28.3%	29.3%	35.2%
Sales	9.9%	9.1%	7.9%
Administrative Support	9.2%	8.4%	7.7%
Services	12.1%	10.9%	8.0%
Blue Collar	18.4%	19.7%	12.7%
Farming/Forestry/Fishing	0.3%	0.2%	0.1%
Construction/Extraction	1.4%	2.6%	1.9%
Installation/Maintenance/Repair	2.1%	2.0%	1.5%
Production	5.3%	3.7%	2.5%
Transportation/Material Moving	9.3%	11.1%	6.6%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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	1 mile	3 mile	5 mile
2010 Households by Type			
Total	3,551	14,377	31,474
Households with 1 Person	26.4%	23.9%	26.3%
Households with 2+ People	73.6%	76.1%	73.7%
Family Households	67.5%	71.4%	69.2%
Husband-wife Families	52.4%	58.2%	59.1%
With Related Children	23.5%	28.7%	29.4%
Other Family (No Spouse Present)	15.1%	13.2%	10.1%
Other Family with Male Householder	4.4%	3.7%	2.7%
With Related Children	2.3%	2.1%	1.4%
Other Family with Female Householder	10.7%	9.5%	7.4%
With Related Children	5.8%	5.3%	4.2%
Nonfamily Households	6.1%	4.7%	4.6%
All Households with Children	31.9%	36.4%	35.2%
Multigenerational Households	3.9%	4.2%	3.5%
Unmarried Partner Households	5.9%	4.7%	4.0%
Male-female	5.2%	4.1%	3.4%
Same-sex	0.8%	0.7%	0.6%
2010 Households by Size			
Total	3,551	14,377	31,473
1 Person Household	26.4%	23.9%	26.3%
2 Person Household	33.8%	31.3%	31.4%
3 Person Household	16.2%	17.0%	16.2%
4 Person Household	13.9%	16.8%	16.9%
5 Person Household	5.9%	6.9%	6.1%
6 Person Household	1.9%	2.5%	2.0%
7 + Person Household	2.0%	1.5%	1.1%
2010 Households by Tenure and Mortgage Status			
Total	3,551	14,377	31,474
Owner Occupied	69.1%	71.9%	70.8%
Owned with a Mortgage/Loan	51.3%	54.8%	50.9%
Owned Free and Clear	17.8%	17.1%	20.0%
Renter Occupied	30.9%	28.1%	29.2%
2021 Affordability, Mortgage and Wealth			
Housing Affordability Index	89	101	105
Percent of Income for Mortgage	18.2%	17.0%	17.3%
Wealth Index	119	168	202
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	3,743	15,265	33,431
Housing Units Inside Urbanized Area	99.5%	96.2%	95.3%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.5%	3.8%	4.7%
2010 Population By Urban/ Rural Status			
Total Population	9,040	38,516	81,128
Population Inside Urbanized Area	99.5%	95.8%	94.7%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.5%	4.2%	5.3%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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	1 mile	3 mile	5 mile
Top 3 Tapestry Segments			
1.	Golden Years (9B)	Enterprising Professionals (2D)	Enterprising Professionals (2D)
2.	City Lights (8A)	Professional Pride (1B)	Professional Pride (1B)
3.	Enterprising Professionals (2D)	City Lights (8A)	Exurbanites (1E)
2021 Consumer Spending			
Apparel & Services: Total $	$8,652,987	$44,956,939	$113,905,457
Average Spent	$2,338.01	$2,975.70	$3,391.05
Spending Potential Index	110	140	160
Education: Total $	$8,231,654	$42,171,663	$103,793,875
Average Spent	$2,224.17	$2,791.35	$3,090.02
Spending Potential Index	129	162	179
Entertainment/Recreation: Total $	$12,836,825	$67,255,519	$172,531,943
Average Spent	$3,468.47	$4,451.65	$5,136.41
Spending Potential Index	107	138	159
Food at Home: Total $	$21,782,451	$112,032,854	$286,339,002
Average Spent	$5,885.56	$7,415.47	$8,524.53
Spending Potential Index	108	136	156
Food Away from Home: Total $	$15,368,309	$80,356,879	$204,870,398
Average Spent	$4,152.47	$5,318.83	$6,099.15
Spending Potential Index	109	140	161
Health Care: Total $	$23,722,092	$123,320,102	$324,181,928
Average Spent	$6,409.64	$8,162.57	$9,651.14
Spending Potential Index	103	131	155
HH Furnishings & Equipment: Total $	$9,030,586	$47,744,011	$122,912,723
Average Spent	$2,440.04	$3,160.18	$3,659.21
Spending Potential Index	108	140	162
Personal Care Products & Services: Total $	$3,679,484	$19,051,231	$49,321,269
Average Spent	$994.19	$1,261.00	$1,468.33
Spending Potential Index	111	141	164
Shelter: Total $	$86,751,898	$447,719,730	$1,130,893,511
Average Spent	$23,440.12	$29,634.61	$33,667.57
Spending Potential Index	116	147	167
Support Payments/Cash Contributions/Gifts in Kind: Total $	$8,893,902	$48,702,918	$130,448,115
Average Spent	$2,403.11	$3,223.65	$3,883.54
Spending Potential Index	101	135	162
Travel: Total $	$10,727,073	$56,982,023	$147,113,134
Average Spent	$2,898.43	$3,771.65	$4,379.67
Spending Potential Index	115	149	173
Vehicle Maintenance & Repairs: Total $	$4,098,087	$21,682,185	$56,403,285
Average Spent	$1,107.29	$1,435.15	$1,679.17
Spending Potential Index	100	130	152

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